



## WFP Zambia Country Brief

### WFP Assistance

Country Programme	Total Requirements (in USD)	Total Received (in USD)	6 Month Net Funding Requirements (in USD)*
CP 200891 (2016-2020)	36.6 m	10.7 m (29%)	-

\*May 2017 – October 2017

**GENDER MARKER 2A**  CP 200891

WFP's support to Zambia has shifted from direct implementation to technical assistance over the last five years. The Country Programme's goal is to provide technical assistance with an emphasis on the implementation of long-term programmes such as social protection, nutrition governance for nutrition-sensitive programming and building disaster resilience.

Under the **Home Grown School Feeding (HGSF)**, component, WFP will phase out direct food delivery to produce and procure nutritious foods locally from smallholder farmers. The Government is committed to increasing its financial contribution to the HGSF programme to reach two million primary-school learners by 2020. As a component of the National Social Protection Policy (NSPP), the HGSM programme serves as a social safety net for children from vulnerable households.

The objective of the **Nutrition** component is to support the Government's National Food and Nutrition Policy by building strategic partnerships that foster an integrated multi-sectoral response based on the life-cycle approach to achieve the national target of reducing stunting from 40 to 30 percent by 2021. As part of the Scaling Up Nutrition (SUN) movement, WFP aims to foster strategic partnerships with the government, National Food and Nutrition Commission (NFNC), UN agencies and civil society to support the national nutrition multi-sectoral response strategy. Cooperating partners will give technical and financial assistance to the implementation of the NSPP for the period 2016-2018.

#### Main Photo

Credit: WFP/Samuel Phiri

Caption: Mary Shimbwanga a beneficiary under the WFP Scale Up Nutrition (SUN) programme in Mumbwa proudly in her Garden that she started with seed inputs from the project.

## Highlights

August marked three months since the first Maano transaction. In three months, the Maano app has helped smallholder farmers in 28 rural communities sell 120.65 metric tons of their produce, worth 377,000 kwachas.

As a result of supplementary funding from the Government of Zambia WFP will be able to scale Up the Home-Grown School Meals from the current 1, 060, 770 children to about 1,500,000 children by 2018. This will result in about 15 additional districts being included on the HGSM programme

The **Rural Resilience Initiative (R4)** component targets poor and food insecure households – especially those cultivating less than two hectares of land who are capable of raising their productivity with improved access to yield-enhancing technologies. Half of the assisted households are headed by women. Using the R4 approach, WFP provides smallholder farmers (SHFs) with access to conservation agriculture activities supported by the Food and Agriculture Organization's (FAO) 'Conservation Agriculture Scale Up' programme.

SHFs are also given access to risk management services such as drought insurance, credit, and savings. WFP also attempts to create market linkages through synergies with the Purchase for Progress (P4P) initiative, and provide climate information services. The above offers households with a set of climate, financial and market services that can stimulate production over time and help them escape poverty and food insecurity.

## In Numbers

**810,673** People assisted through the Country Programme

**People Assisted**  
August 2017

49%



51%



## Operational Updates

**Sun Business Network:** The SUN Business Network (SBN) has since 2016 been working on developing the Good Food Logo, a front-of-pack seal to help Zambian consumers identify more nutritious food options in store. Following consultations with various stakeholders at the SBN 2017 quarter 2 event held on 23 June at the WFP office, the final graphic design that will appear on qualifying products is ready. The final graphic was developed after feedback provided by stakeholders on the image that best represents the central theme of the logo, "well-being". Other connotations of the logo include *strength, good health, social and community bonds, safe and quality food and an assurance that the food producer cares about the consumer*. The SBN team is currently working on validation of the criteria that go with use of the logo for various food products and engaging relevant stakeholders in developing an administration structure for the logo.



**Maano – Virtual Farmers' Market:** The end of August marks three months since the first Maano transaction. In three months, the Maano app has helped smallholder farmers in 28 rural communities sell 120.65 metric tons of their produce, worth 377,000 kwachas. This is hoped to increase and diversify household incomes in rural communities.

## Operational Partnerships

WFP partnered with the Disaster Management and Mitigation Unit (DMMU), the Ministry of Agriculture, the Famine Early Warning Systems Network (FEWSNET) and several International Non-Governmental Organization (INGO) to collect data on food security. The monitoring of key market variables such as prices of staples, direction of trade, marketing conditions will have enabled the Government of Zambia and partners to adequately plan and design interventions to respond emergencies.

## Country Background & Strategy



Zambia has an annual population growth rate of 2.8 percent. However, strong economic growth in recent years has not resulted in improved nutrition and food security or equitable social development. WFP has adopted strategies to support the country's vision to become an industrial middle income country by 2030.

Zambia's Gini coefficient is 0.65, making it one of the most unequal countries in the world. Additionally, progress on reducing stunting and poverty has stagnated; roughly 40 percent of children between 6-59 months are stunted. Very low population density and challenges in service delivery render the cost of doing business and delivering strong multi-sectoral development support relatively high compared to the rest of the region.

WFP aims to assist one million primary school students in 2017 in an effort to increase attendance and learners' outcomes in the country's poorest districts. WFP also works to safeguard the nutritional status of vulnerable groups through advocacy and the provision of technical assistance from national to district levels and supports smallholder farmers vulnerable to drought through the Rural Resilience Initiative (R4). WFP provides technical assistance to the Government's Disaster Mitigation and Management Unit. WFP is an active member of the Scaling-Up Nutrition (SUN) Movement and has partnered with other development agencies to reverse stunting trends in the country in Zambia.

WFP has been present in Zambia since 1967.

Population: **15 million**

2015 Human Development Index:  
**139 out of 188**

Income Level: **Lower middle**

Stunting: **40% of children  
between 6-59 months**

## Donors

Government of Zambia, Multilaterals, UNICEF, Japan, Private Donors, and Germany.

**Contact info:** [Khatra Elmi \(Khatra.Elmi@wfp.org\)](mailto:Khatra.Elmi@wfp.org)

**Country Director:** Jennifer Bitonde

Further information: [www.wfp.org/countries/zambia](http://www.wfp.org/countries/zambia)