



## WFP Peru Country Brief

WFP's work in Peru has evolved from a food assistance operation to supporting government priorities through technical assistance and policy support. Using an innovative approach to capacity development, the office focuses on two areas: food security and nutrition, and emergency preparedness and response.

2017 is a year of transition for the Peru office. The country office is currently preparing the five-year Country Strategic Plan (CSP) to be presented at the November Executive Board session. The new portfolio of the office includes the combination of a new advocacy role for WFP with communications, social mobilization and generation of evidence to a "Zero Hunger Peru" campaign.

### WFP Assistance

	Total Requirements (in USD)	Total Received (in USD)
"Promotion of Food and Nutritional Security in Sechura"-PROSAN TF FOSPIBAY (Jan 15 – Jan 18)	5 m	3.2 m (65%)

Under its PROSAN initiative, WFP seeks to improve the food security of 23,000 vulnerable people in Sechura province, where the lack of government health services and economic opportunities, particularly for women, contributes to above average rates of chronic child malnutrition and anaemia. WFP aims to strengthen government capacity, and in particular female-led community nutrition programmes, by addressing micronutrient deficiencies, supporting smallholder farmers' market access and developing emergency response capacity. WFP's work in Sechura and the district of Ventanilla is designed to inform Government decisions on anaemia and malnutrition reduction strategies by identifying best practices and scaling up. In the two years since the start of the programme, anaemia levels in Sechura have been reduced from 63.1% to 46.5% in children under three.

**Photos** Top Picture credit: Twitter Account of Amir Abdulla – Caption: Presentation of the first Regional Seminar of Shock Responsive Social Protection in Lima-Peru. Amir Abdulla (Deputy Executive Director of WFP) with Miguel Barreto (Regional Director of WFP), Néstor Popolizio (Vice-Minister of Ministry of Foreign Affairs-Peru) and Fiorella Mollineli (Minister of Social Inclusion and Development-Peru).

## Highlights

- Following the national launch of the TV show "Cocina con Causa", WFP is organizing public avant-premieres of each episode in the locations in which they were filmed.
- WFP Peru organized the first regional conference on shock-responsive social protection, held in Lima on 30 and 31 October. Delegations of 20 countries from Latin America and the Caribbean, Africa and Asia participated in this important event, with the objective to exchange their experiences in social protection in emergencies.

	Total Requirements (in USD)	Total Received (in USD)
"Improving the nutritional status of vulnerable populations in Ventanilla"-REPSOL TF REPSOL 200956 (Apr 16 – Mar 20)	565,816	127,201 (23%)

Building on the reduction of anaemia by 20 percentage points achieved during the 2011-2015 project, this new nutritional education initiative targets a larger geographic area to support government efforts to reduce malnutrition by working with female community leaders, parents, teachers and local authorities, as well as providing capacity building support for district staff and public health and social protection officials in Ventanilla district, in the outskirts of Lima.

	Total Requirements (in USD)	Total Received (in USD)
"Nutritional Interventions and Zero Hunger Peru" TF People's Republic of China (June 17 – Dec 17)	450,000	450,000 (100%)

This trust fund focuses on reducing the high levels of malnutrition in Peru through innovative communication campaigns, private sector partnerships and support to design better public policies and programmes. Support from China has enabled the consolidation of the Zero Hunger Peru movement in Peru and the launch of the TV show "Cocina con Causa", which is an initiative designed to support better eating habits among the population.

	Total Requirements (in USD)	Total Received (in USD)
"Consolidating mechanisms and instruments for Disaster Preparedness Response and Recovery in Peru" TF DIPECHO - UNDP (October 17 – Dec 17)	68,082	68,082 (100%)

UNDP and four other UN agencies – WFP, OCHA, UNFPA and UV – has the overall objective of reducing the vulnerability of the population, specifically in disaster response preparedness and post-disaster recovery. WFP seeks to strengthen capacities of national and subnational institutions and authorities to improve the integration and efficiency of social protection and disaster risk management programs tailored to the needs of the most vulnerable populations.



October 2017

## Emergency Operation

"Provision of logistics and programmatic expertise in support of Government of Peru's flood response" (Mar 27 – Jun 27)	Total Requirements (in USD)	Total Received (in USD)
	297,818	297,818 (100%)

In March 2017 heavy rainfalls caused severe flooding and landslides across Peru and have affected large parts of the population. WFP provided expertise in logistics and food security and assisted local authorities in the implementation of a coordinated and effective logistical and food security response to the disaster. In April, the Government created a national authority for recovery. In this phase of the emergency response, the following activities were undertaken under WFP's Government assistance:

WFP promoted the implementation of a cash-based transfer system, which has been adopted by the Government in July and was disbursed in August and September to 358,000 families in the affected areas.

## Operational Updates

To exchange experiences in prevention and response of natural disaster in Latin America and the Caribbean, WFP organized an international seminar on shock-responsive social protection, with the attendance of 150 international high-level officials from 20 different countries, as well as the participation of WFP Deputy Executive Director Amir Abdulla and Regional Director Miguel Barreto.

In advocacy efforts for Zero Hunger, WFP organized avant-premieres for "Cocina con Causa" in the outskirts of Lima (Villa El Salvador), in Pucallpa and in Piura. Each event was an opportunity to spread the Zero Hunger message among local populations and to strengthen the ties with Zero Hunger partners from the public and private sectors, as they were jointly organized with the local government, the Ministry of Development and Social Inclusion, the Ministry of Health, UNICEF and FOSPIBAY, a private sector fund.

Working to reduce anaemia and stunting in Peru, WFP held six workshops as part of the PROSAN project to strengthen the capacity on early childcare of approximately 52 female community leaders in each event. During the "World Food Day", WFP organized a fair in Sechura (Piura), to educate 400 people on improved child nutrition. This event included demonstrative sessions for the preparation of nutritious and iron-rich dishes.

In Ventanilla, WFP organized a "World Food Day" fair, with the objective of raising awareness and reducing anaemia and malnutrition by promoting key messages, holding interactive kitchen trainings, giving nutritional counselling, leading demonstrative sessions and anthropometric evaluations to 600 mothers of the social grassroots organization "Vaso de Leche".

## Country Background & Strategy



Peru is an upper middle income country, with aspirations to join the Organisation for Economic Co-operation and Development (OECD) by 2020. Consistently strong economic growth combined with investments in infrastructure, education and health, and an expansion of social programmes has resulted in significant reductions in hunger and poverty. Although chronic child malnutrition has been reduced by half since 2000, it continues to affect 13.1 percent of children under five with significant differences according to area of residence. Anaemia rates among children between 6 and 36 months stagnated between 45 percent and 43 percent in the last 6 years. Obesity and overweight levels are on the rise, affecting 32.3 percent of children between the ages of 5 and 9 (14.8 percent of obesity and 17.5 percent of overweight). In addition, Peru is one of the most disaster-prone countries in the world. In 2015, an estimated 7.1 million people lived in a district with high or very high vulnerability to food insecurity in the face of disasters.

WFP's role in Peru has gradually shifted from the provision of food aid to strengthening national, regional and community capacities in food security and nutrition. While WFP remains ready to carry out emergency response operations at the request of the Government, its primary role today is being a key partner in food security and nutrition to the government. The new five-year strategy (2018–2022) proposes a significant strategic shift for WFP Peru. WFP is adopting a new advocacy, partnership and convening role to generate commitment towards SDG2 across all levels of Peruvian society. Through the Zero Hunger Initiative, WFP Peru is introducing an integrated approach to reach zero hunger combining high-level political advocacy, communications, social mobilization and generation of evidence.

Gini: **44.1** (2015)

% living below the national poverty line: **20.7%** (2016)

Population not meeting daily required caloric intake: **27%** (2013)

Chronic malnutrition: **13% of children under 5 years old** (2016)

## Donors

China, Japan, Multi-lateral Funding, Government of Peru, FOSPIBAY- Foundation, REPSOL Foundation, **ECHO**

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