



WORLD FOOD PROGRAMME, Bangladesh

WFP Media Awards 2008

The United Nations World Food Programme (WFP) Bangladesh is pleased to announce the launching of an annual award for excellence in food security-related reporting in Bangladesh. The objective of the award is to encourage media professionals to raise national awareness and debate on issues of food security and how it impacts on the most vulnerable sectors of society, especially poor women and children. The award is expected to encourage media professionals in both print and electronic media to acquire a more in-depth understanding and appreciation of food security in Bangladesh.

The award is designed to encourage greater media coverage of issues related to food security, especially the vulnerability of the ultra-poor population or that relate to coverage of the following areas:

- 1) Enabling young children and expectant and nursing mothers to meet their special nutritional and nutrition-related health needs.
- 2) Enabling poor households, especially their female members, to invest in human capital through education and training.
- 3) Making it possible for poor families, especially female-headed ones, to gain and preserve assets.
- 4) Mitigating the effects of natural disasters and strengthen disaster preparedness in areas prone to recurring floods and cyclones.

The awards will be announced on the World Food Day in October 2008. Only reports published/broadcast in national and regional dailies/electronic media in Bengali or English from **1 August 2007 to 30 September 2008** will be eligible for entry.

Conditions for Entry:

1. Entries must be from working journalists working for accredited news agencies, print or electronic media, and have been published in accredited print or electronic media.
2. Entries (stories, articles, news) must be submitted to WFP along with two passport-size photos.
3. Eligible articles must have been published between 1 August 2007 and 30 September 2008.
4. A maximum of four entries will be entertained from any one individual or institution.

M. Emamul Haque, Head of External Relations,

For awards, entries will be classified in four categories:

Print Media: English and Bangla: Dailies published from Dhaka

*Best Entry-Tk 50, 000

*Second best- Tk 30, 000

Electronic Media (TV): Daily or weekly television programme/in-depth/interpretative reports

*Best Entry-Tk 50, 000

*Secondbest-Tk.30,000

Electronic Media (Radio): Daily or weekly radio programme/in-depth/interpretative reports

*Best Entry-Tk 30, 000

Special awards will be considered for dailies published outside Dhaka (English or Bangla)

□ Best Entry-Tk 20,000

How to Submit:

Entries must be submitted in writing and addressed to The Representative, WFP Bangladesh with a forwarding letter from the appropriate authority (editor/executive editor, news editor of relevant agency should endorse all submitted items). No entry fee is required.

Deadline for entry is **2nd October 2008**. A panel of judges comprising distinguished personalities with strong track record will judge the entries. Decisions of the panel will be treated as final.

Panel of Judges

A Panel of Judges will assess and produce a score on each item. Its members have been nominated WFP for their expertise and reputation in journalism, food security and development communication issues. The members come from reputed national dailies/TV channels, UN/Development agencies, academia and the NGO sector. The main function of the panel is to evaluate applications and recommend winners to WFP. The judges will operate independently and report only to the WFP Representative, Bangladesh.