

# P4P Farmers' Organization Follow-Up Survey [impact & non impact countries]

## Introduction

My name is and I am working for the World Food Programme here in [name of country]. We are conducting a survey of farmers' organizations and I would like to talk with the person or persons within the [name of organization from below] who can provide complete information about the organization's membership, the services it provides to members, and its sales of staple commodities. Is that person or persons available?
Enumerator: Confirm that you are speaking with someone from the identified farmers' organization. If not the identified organization, terminate the interview. If the organization is correct but not the correct person, ask to speak to the correct person or persons and start the introduction again.
The World Food Programme is an international organization that distributes food to those in need. The WFP wants to begin buying more of the food it distributes from smallholder farmers. To do so it needs to understand how staple commodities are produced and marketed in [name of country]. We are conducting surveys of farmers' organizations so we can more fully understand the challenges farmers' organizations face marketing crops and how WFP might address these issues
Your organization has been randomly selected to participate in the survey because it is in an area where WFP works. The survey is voluntary and we will not share the information you give us with anyone else. We will never use the information in a way that identifies you or your organization. Your participation is voluntary and you can choose not to answer any or all of the questions if you want. However, we hope that you will participate since your views are important. The survey should take about one hour.
Are you willing to participate in the survey?
Do you have any questions?

#### Questionnaire number (pre-filled)

(Pre-filled with information from previous survey) Group Information Type of farmers' organization (Participating in P4P = 1, Not participating in P4P = 0) (Pre-filled) Year organization became involved in P4P? (Pre-filled) Identifying Information Questionnaire number: (Pre-filled) Country code (Pre-Country name: (Pre-filled) filled) District name: (Pre-filled) District code (Pre-filled) Region name: (Pre-filled) Region code (Pre-filled) Village name: (Pre-filled) Village code (Pre-filled) Urban = 1,Urban/Rural: (Pre-filled) Rural = 2Name of farmers' organization Organization code (Pre-(Pre-filled) filled) Name of farmer association Association code (Pre-(Pre-filled) filled) (If relevant) Is the target of the interview a club or an 1 = Club association? 2 = Association Number of years association has been involved with P4P

Pre-filled with information from p	revious sur	vey				
Name of respondent						
Position with farmers' organization						
GPS coordinates	- -	- -	.	_ _ _		
	DD	MM		.mmm		
Date of interview		_	_	20  _		
	Day	Mon	h	Year		
Time of interview start:   :	_ _	Time of ir	nterv	iew end:	_ _	- :
				<u> </u>		
Team						_

code		
Enumerator name	Enumerat or code	_   _   _
Signature of supervisor/team leader		

## **Module A. Organization Structure and Membership**

A1	. In what y	year was	s this farmers' (	organization establish	ed?		
A2		re memb	ow many gistered pers does this zation have?	How many have paid their annual membership to date?	How ma	insert ecific for der s] tares? ow", go vise go n A5)	About what percentage of members <u>cultivate</u> [insert country-specific threshold for smallholder farmers] acres/hectares?
			а	b	С		d
1	Men	1_1_	_		1_1_1_1		
2	Women	_	_				
A5. How many elected or appointed leaders does the organization have? throughout the year (Enter "0" if none) (Enter "0" if none)							
				а			b
1	Men			_ _ _		_ _	_ _
2	Women						_ _
Α9	. Does th		ization have a	a bank account in			es Io
A9		_	nization have question A10)	access to credit?			'es Io
A9		ne organ or its nee		access to enough			'es Io
A10. Has this organization ever applied for cash loans? (If "Yes", go to question A11) (If "No", go to question A14)							
A1	loans re (If "Yes	eceived? ", go to (		approved and the			'es Io

Yes

No

1 =

0 =

A1	A12. Please tell me about the last three cash loans this organization has received.  (Go to question A15 after completing this question)																																						
		(Go	to	ques	<u>stio</u>	n A	15 a	afte	er	CO	m	ple	tin	ıg t	his	s q	ue	estic	on)																				
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A15. Does this organization provide cash loans to its members?

		T			
A16	·			Have any of your	
		Have any of your		organization's	
		organization's		members	
		management		received	
		and/or staff		training in	
		members received		?	
		training in?	Who	(Prompt if	Who
		(Prompt if	provided the	necessary to	provided the
		necessary to	most recent	capture all	most recent
		capture all items)	training?	items)	training?
		1 = Yes		1 = Yes	
		0 = No	See codes	0 = No	See codes
		-7 = Don't know	below	-7 = Don't	below
		7 - BOIT CKNOW		know	
		а	d	b	С
1	Organization record keeping	1_1	_	_	
2	Financial management	_	_	_	
3	Group management/group dynamics/leadership skills	1_1	_	_	_
4	Post harvest handling				
5	Conservation farming	_			_
6	Setting prices	_			
7	Business planning				_
8	Agricultural practices for improving production	1_1_			
9	Other (specify)	1_1	_	_	_
10	Other (specify)	_	_	_	_
11	Other (specify)	1_1	_	_	_
12	Other (specify)	_	_	_	_

#### A16c/d: Assistance provider codes

4	$\sim$			
1	Gov	/arn	mc	nt
	$\cup$			

- 2 = International/national NGO
- 3 = International development agencies (UN, USAID, GTZ, etc.)
- 4 = Buyers (traders, others)
- 5 = Other
- 6 = Agricultural input supplier
- -7 =Don't know

(If "No", go to question A19) (If "Yes", go to question A18)		1 = Yes 0 = No	
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A18		Did you receive the following types of assistance?  (Prompt as necessary)  1 = Yes	Who provided the assistance?
		0 = No -7 = Don't know	See codes below
		а	b
1	Subsidized or free seeds		
2	Subsidized or free fertilizer		
3	Subsidized or free farming implements (tools)		1_1
4	Subsidized or free pesticides/herbicides		
5	Providing or rehabilitating storage facilities		
6	Loans of agricultural tools or work animals		

A18b:	Assistance	provider	codes

- 1 = Government
- 2 = International/national NGO
- 3 = International development agencies (UN, USAID, GTZ, etc.)
- 4 = Buyers
- 5 = Other
- -7 =Don't know

		1 =	Yes
A19.During the [season], did this organization develop annual plans	1 1	0 =	No
for how to produce and market its members' commodities?		-8 =	Not
			applicable

### Module B. Farmers' Organization Facilities and Services

B1. Does this organization have access to storage facilities?

(If No, go to question B3)

1 = Yes
0 = No

В	2.	Does the organiza tion have access to ? (If "No", go to next	Does the farmers' organiza tion own(s)?	What are the terms of	What is the storage capacity of all the(s) the			Does this warehous e issue a receipt that you can sell, trade, or use as security for
		row) 1= Yes 0 = No	go to d) 1= Yes 0 = No	use for this facility?	organization has access to?	m	cord units of easure for apacity)	a loan? 1= Yes 0 = No
		0 = NO a	b	C C	d d	е	f	0 = NO
1	Basic earth granaries (traditional storage)			_	_  _  _   _	Units	Weight of "other" units in kg	<i>y</i>
2	Long-term storage facilities capable of maintaining quality (warehouse , store)		_	_	-  -  -	Units	Weight of "other" units in kg	_
3	Tents/plasti	_		_	_  _  _	Units	Weight of "other" units in kg	

B2c: Terms of use for storage facilities	B2e: Units codes
1 = Rents entire storage facility	1 = grammes
<ul><li>Pays user fee for using part of storage facility</li><li>Not owned by organization but no fee for</li></ul>	2 = kilogrammes
use	3 = 100 kg bags
	4 = 90 kg bags
	5 = 50 kg bags
	6 = metric tonnes
	7 = quintals
	8 = Other

DO			
В3.		Does any	
		organization,	
		service provider, or	
		private business	
		(other than this	
		farmers'	
		organization)	
		provide this service	Does this farmers'
		to farmers in the	organization provide
		area served by this	this service to its
		farmers'	members or other
		organization?	farmers in the area?
		1 = Yes	1 = Yes
		0 = No	0 = No
		-7 = Don't know	-7 = Don't know
		а	b
2	Training or technical assistance in agricultural		
	technologies or practices		I — I
3	Supply agricultural inputs (seed, fertilizer, etc.)	1 1	1 1
3	on credit		l — l
4	Access to subsidized inputs (seed, fertilizer,	i i	1 1
4	etc.)		I — I
5	Aggregating members' commodities for sale	i i	1 1
5	to buyers		I —— I
6	Transporting goods to buyers		
7	Drying commodities for long-term storage		
8	Cleaning commodities of foreign matter		
9	Removing broken/small grains		
10	Removing discolored grains		
11	Weighing and bagging commodities		
12	Small scale food processing		
13	Use of storage facilities		
1.4	Fumigation or other treatment to control		
14	insect pests in stored commodities		
15	Use of cleaning facilities/equipment		
16	Use of drying facilities/equipment	1_1	
17	Milling with a hammer/grinding mill		
18	Corn threshing/maize shelling		
19	Draught power (animals/tractors)	_	
		1 1	ı — l

B4. Do you sell comi	modities directly on behalf of your members?	_	1 = Yes
(If "No", END INT	ERVIEW)		0 = No
kind of financing commodities? (T cash loans or ad warehouse rece	ganization able to offer its members any between harvest and the sale of his might include providing or facilitating vances between harvest and sale, use of the organization prior to sale)		1 = Yes 0 = No

## **Module C. Marketing**

C 1	What products has the organizatio n sold during the past two years? (Record WFP food basket	What is the largest quantity of that the organization has sold in one [season] during the past 2 years? (Fill in rest of table only for WFP	(Record units of measur e for largest	Weight of	What quantity of did the farmers' organization receive from members	(Record units of measure for	Weight of	Was the quantity received from members during the [season] larger, smaller, or about the same as the quantity received during the [previous season]? (If "larger" go to i/j) (If "smaller" go to k/l) (If "about the same", go to	What are the two most important reasons the quantity received was larger?	What are the two most important reasons the quantity received
	(Record	years? (Fill in	measur		organization	,		go to k/l)	received was	reasons the
								,		
		,	_	0					•	
	commoditie s first)	food basket commodities)	quantity sold)	"other" in	during the [season]?	quantity received)	"other" in	next row or question C2)	row or question C2)	was smaller?
	s ilist)	b	C Solu)	kg d	e [season] ?	f	kg a	h	i i	k I
Rec		nodities here <mark>(pre-</mark>		_		odities from I	<u> </u>		llection Manual)	
1		- -  - -  -	Units		- -  - -	Units	_ _ _	_		
2	_	- - -  -	Units			Units		_		
3		_ _ _	Units			Units		_		

4   _	_ _ _	Units   _		Units	_			_   _
Record non-WFP co	mmodities here							
5								
6								
7								
8								

C1a: Commodity Codes WFP crops List country-specific WFP commodities here from commodities code list in Data Collection Manual  Other crops List other cash and staple crops of relevance to the country from the commodities code list in Data Collection Manual	C1c/f: Units of measure codes  1 = grammes  2 = kilogrammes  3 = 100 kg bags  4 = 90 kg bags  5 = 50 kg bags  6 = metric tonnes  7 = quintals  8 = Other	C1h: quantity received compared to [season]:  1 = Larger  2 = About the same  3 = Smaller  -8 = Not applicable - organization does not have two years of data for comparison
C1i/j: Codes for reason for larger quantity received from members Members produced more because  1 = of good rains, fewer pests/diseases, lower than usual post harvest losses  2 = expected a good price  3 = they had greater access to inputs (seed, fertilizer, pesticide) than during the [previous season]  4 = they had greater access to improved seed 5 = they received training and/or technical support 6 = they had greater access to credit than during the [previous season]  7 = they cultivated more land 10 = they had access to more labor than in the [previous season]  The farmers' organization sold more because 8 = it had more marketing opportunities than during the [previous season]  9 = it had more cash to buy produce from members than during the [previous season]  11 = it had access to more storage than in the [previous season]  12 = an increase in membership	C1k/I: Reason for smaller qua Members produced less bec 1 = of drought, floods/rains, posses or theft 2 = they cultivated less land 3 = of poor health or because 4 = they had less access to ingerevious season 5 = they had less access to late 6 = prices were low 11 = they had access to less The farmers' organization solon 7 = it had fewer marketing of	pests/disease, or higher than usual post harvest see they had other income earning opportunities inputs (seed, fertilizer, pesticide) than during the abor than during the [previous season] ess credit than in the [previous season] deless because opportunities than during the [previous season] to buy produce from members than during the who found better markets in the farmers' organization

-8 = Not applicable (no other reason)

22. What is the most common way the organization gets produce from members' to a collection point for sale or delivery?						
C2. Delivery method codes (from members to FO's collection point)  1 = Farmers' organization collects produce from members  2 = Members deliver their produce to the organization  3 = The buyer collects the produce from individual members  4 = Other						
C3. What is the most common way the organization gets members' produce from the organization's collection point to a market/buyer where you can sell?						
C3: Delivery method codes (from FO's collection point to final market/buyer)  1 = Organization delivers products to buyers  2 = Buyers collect from organization						
C4. How far is it from your farmers' organization's collection point to the market/buyer where most of the commodities you sell end up?    A						
C5. How much does it cost to transport 30 metric tonnes of a bagged commodity from your farmers' organization's collection point to the market/buyer where most of what you sell ends up?  (Enter "-7" for don't know)						
C6. What are the three most critical problems your organization faces in selling staple commodities on behalf of your members?						
C6: Problems codes						
1 = Limited consumer demand for products 2 = Limited access to pricing information 3 = High costs of collecting and preparing commodities for market 4 = Limited access to credit to prepurchase commodities from members 5 = Low volume of staple commodities available from members (for example, because of late payment from buyers, lack of trust in organization, low production, etc.) 6 = Government trade restrictions 8 = Poor transportation infrastructure 9 = Not able to meet quality demands of buyers 10 = Unpredictable prices/price fluctuations 11 = Other -8 = Not applicable						

C7. I'd like to know about the five most recent sales of staple commodities or processed products that the organization made during the <a href="[season]">[season]</a>, list all)

(Record information about the five most recent sales of staple commodities or processed product)

	(				Did the		,		
	List the commodities/pr oducts sold in the five most recent individual sales of WFP food basked commodities	year d this con	ch month and id you deliver nmodity to the buyer?	Who bought the commodity or processed product?	organization have to dry, clean, or sort this commodity beyond the form in which you received it to meet this buyer's specifications?  1 = Yes	What was the quantity delivered for	How much did the farmers' organization receive? (Enter total amount the organization received, not the per unit	How much of this total was paid to contributing farmers?  (Enter total amount the organization paid to all members, not the per	How did you deliver the commodity to the
	here.	Month	Year	of buyer)	0 = No	this sale? (mt)	amount)	unit amount)	buyer?
	а	b	bb	С	d	e	T	g	h
1	1_1	_ _		1_1	1_1			_     _	
2	_	_		_	_				
3	_	_		_	_			_ _ _	
4	_	_	_ _ _	_	_		_   _   _	_ _ _	
5	_			_	_				

C7a: Commodity Codes	C7b: Month codes		C7c: Type of buyer codes	C7h: Method of delivery
WFP crops	1 = January 7 =	July	1 = Households/individuals	codes
List country-specific WFP commodities	2 = February 8 =	August	2 = Retail stores	1 = Farmers'
here from commodities code list in Data	3 = March 9 =	September	3 = Millers/brewers/processors	organization using
Collection Manual	4 = April 10 =	October	4 = Traders/warehouse	own transport
	5 = May 11 =	November	operators/food suppliers	2 = Farmers'
	6 = June 12 =	December	5 = Government food reserve	organization using
			agency or government	hired transport
			institutions (schools, hospitals,	3 = Buyer collects
			etc.)	4 = Farmers'
			9 = WFP	organization

6 =	<ul> <li>International development</li> </ul>	members deliver
	agencies	produce to the
7 =	<ul><li>National/international NGOs</li></ul>	buyer
8 =	= Farmers' organization	5 = Other (specify)
-7 :	= Don't know	

C8.		organization .	<mark>[season]</mark> , did your [ask for each odities beyond your	Why not?					
		normal prac	ctices specifically to ver's requirements?	(Go to question	Did your				
				next row or	organization or its				
		(If "Y	es", go to c)	question	members perform				
			lo", go to b)	. C9)	this operation?				
		1 = Yes		See codes	1 = Yes				
		0 = No		below	0 = No				
			а	b	С				
1	Dry								
2	Remove foreign matter from			1_1					
3	Remove small and broken grains from			1_1	_				
4	Remove discolored grains from								
<mark>5</mark>	Sorting/grading		<u>  </u>		<u>  </u>				
1 = 2 = 3 = 4 =	2 = Increase in price not enough to justify cost 3 = Quality received from farmers already met market specifications								
07.	Did the organization so (signed agreement) do (If "Yes", go to question (If "No", go to question	uring the <mark>[seasc</mark> on C10)		_	1 = Yes 0 = No				
C10	O. Of the total quantity of season, what percer (If less than 100 perce (If 100 percent, go to o	ntage of that qu nt, go to questic	iantity did you actually		_ _ _				
			1 Did not have a	acceto require	d au optity				
C11. What was the main reason you were not able to deliver the quantity contracted?  1 = Did not have access to required quantity 2 = Could not accumulate required quantity in time to meet delivery deadline 3 = Could not meet buyer's quality standards 4 = Commodity did not meet buyer's specifications 5 = Buyer revised the contract amount 7 = The price offered was no longer attractive at time of delivery 8 = Farmers' organization did not have transport to deliver the commodities									

9 = Other

C	_	e [season], did	you sell <u>direc</u>	tly to buyers'	?		
1	Outside of	that apply)					
2	Within [co	untry] but outside					
3	Within the	province/regio	1_1	1 = Yes			
4	Within the	district but out	side the town	/trading cente	er in which you		0 = No
5		town/trading o	center but ou	tside the villag	e in which you		
	are based			1		-	
6	Within the	village in which	n you are bas	sea			
C	commodit	farmers' organies or processe to question C	d foods?	competed in a	tender to sell		1 = Yes 0 = No
C	(If "Yes", g	ou ever won a count of to question Count of to question Count of the c	(15)				1 = Yes 0 = No
C	commod	ovide the follow ities that you ha estion C17 whe	ave won.		most recent ten	ders for stap	le
	What was the commodit y sold?	In what year did you make the sale?	Who bought the commodit y? (Prompt for type of buyer)	Did the tender specify particular quality standards?  1 = Yes 0 = No	What quantity did the contract specify (mt)	Did you completely fulfill the contract? 1 = Yes 0 = No	
	а	b	С	d	е	f	g
1							_
2			_				_
3	_	_ _ _	_			_	
4		_ _ _	_			_	_
In:	C15a: Commodity codes  Insert country-specific list of staple commodities from commodities code list in Data Collection Manual  Data Collection Manual  C15c: Codes for type of buyer  1 = Households/individuals  2 = Retail stores  3 = Millers/brewers/processors  4 = Other traders/warehouse operators/food suppliers  5 = Government food reserve agency						

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etc.)
9 = WFP
6 = International development agencies
7= National/International NGOs
8 = Farmers' organizations
-7 = don't know

#### C15g: Partial delivery reasons codes

- 1 = Could not accumulate required quantity
- 2 = Could not meet buyer's quality standards
- 3 = Could not meet delivery deadline
- 4 = Buyer revised the contract amount
- 6 = The price offered was no longer attractive at time of delivery
- 7 = Farmers' organization did not have transport to deliver the commodities
- 9 = Commodity did not meet buyers' specifications
- 8 = Other

C16	C16. What do you think were the reasons that you did not win the tender?				
		1 = Reason for losing tender			
		0 = Not a reason for losing tender			
1	We did not provide all requested documents				
2	Our produce did not meet the required quality	_			
2	standards				
3	We could not afford the performance bond				
4	Did not fill in the papers correctly				
5	Submitted the bid papers late				
6	Price was too high	_			
7	Other	_			
8	Do not know				

C	17.	During the [season], what sources of information did you use to determine the price at which you sold commodities?  1 = Used 0 = Not used	Was this information useful in setting prices at which you sold?  1 = Yes 0 = No
		а	b
1	Publicly available market information (e.g., radio/TV, commodity exchange, SMS, newspapers, information boards at agricultural offices, etc.)	1_1	
2	Personal knowledge of market (e.g., talking with other traders/buyers, friends, etc.)	1_1	
3	Price set by the buyer you sold to		
4	Extension workers/warehouse operators	_	_
5	Food Reserve Agency floor price		
6	Other	l_	_

(Ask only if respondent used public information)	1 1
C18. What is the public source of price information you relied on most often?	

#### C18: Public market information sources

- 1 = Radio/TV
- 2 = Information boards at local agricultural offices
- 3 = Newspapers
- 4 = SMS system/mobile phone
- 5 = Other