

**AGGREGATION MODELS/ ORGANIZATION**

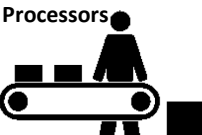
**POLICY/ENABLING ENVIRONMENT**

**SMALLHOLDER PRODUCTIVITY**

**MARKET STRUCTURES/ DEVELOPMENT**



Big Traders



Processors



General Mills

Researching prolonged shelf life



MLI

Grain bulking centres, market information systems, training



Small & Med Traders



ACE

Service Provider, WRS development



Farmer



Farmers' Org & Assoc.



WFP

wfp.org

**KEY to Value Chain**

- Market flow of goods and/or services →
- P4P Enabled Partner Procurement →
- Adding to Smallholder Productivity →
- Adding to Aggregation Models/Organization →
- Adding to Market Structures/Development →
- Adding to Policy/Enabling Environment →

World Vision

MVP

Cadecom

OIBM  
Opportunity International Bank of Malawi

AES  
Market Price Monitoring

CG  
Fumigation

**Govt of Malawi:**  
Ministry of Agriculture

Credit for inputs

Inputs and technical assistance