



Women and Food

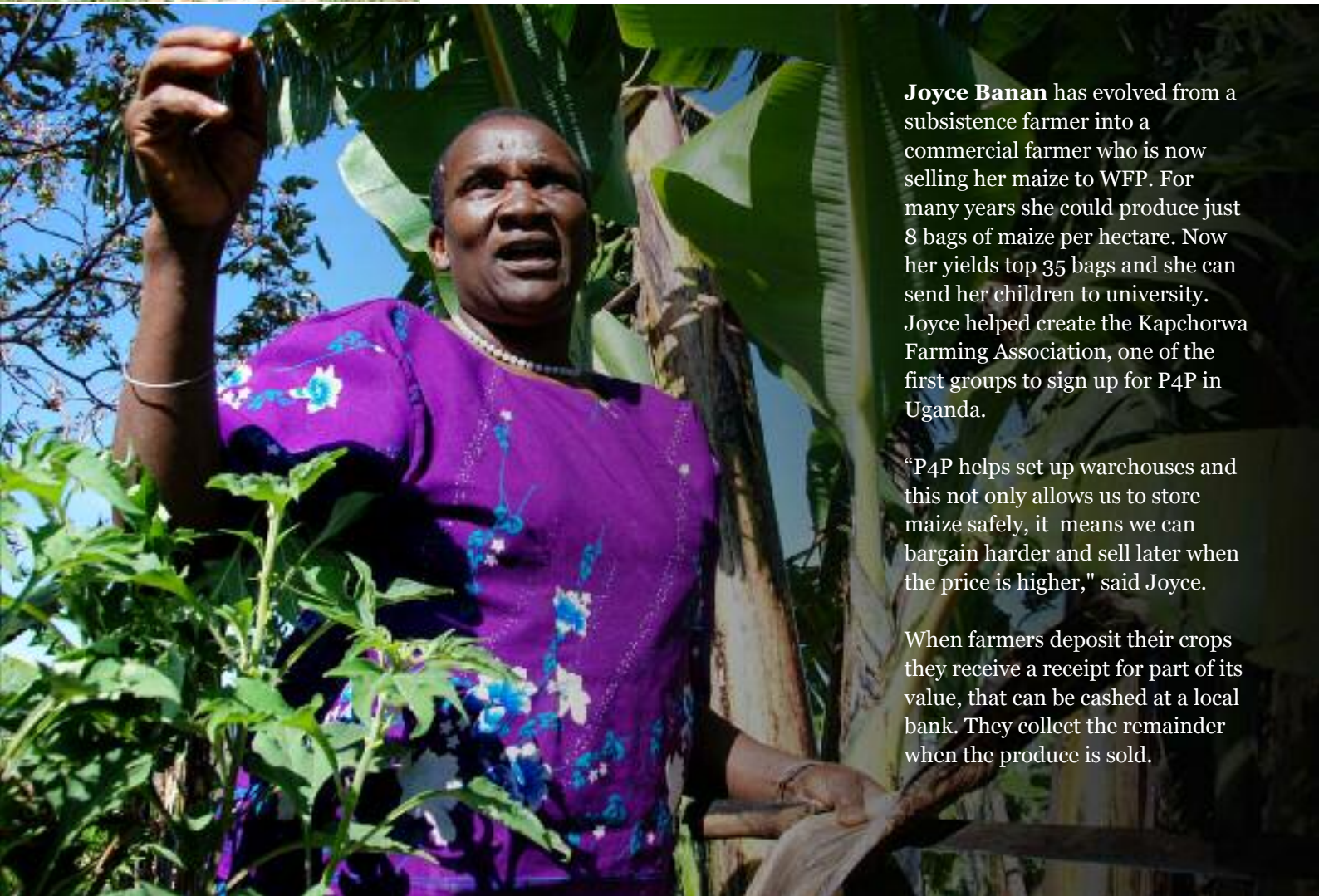
Connecting farmers to markets



Uganda Growing more, growing better

The world's smallholder farmers – most of whom are women – are part of the long-term solution to hunger. Purchase for Progress (P4P), a five-year initiative, is transforming the way WFP buys food in developing countries.

By offering a secure market outlet for small-scale farmers, it provides an incentive for them to increase and improve production, resulting in higher incomes. In Uganda, P4P empowers farmers to produce the quality products that the market demands and a warehouse receipt system plays a key role.



Joyce Banan has evolved from a subsistence farmer into a commercial farmer who is now selling her maize to WFP. For many years she could produce just 8 bags of maize per hectare. Now her yields top 35 bags and she can send her children to university. Joyce helped create the Kapchorwa Farming Association, one of the first groups to sign up for P4P in Uganda.

“P4P helps set up warehouses and this not only allows us to store maize safely, it means we can bargain harder and sell later when the price is higher,” said Joyce.

When farmers deposit their crops they receive a receipt for part of its value, that can be cashed at a local bank. They collect the remainder when the produce is sold.



World Food Programme

Fighting Hunger Worldwide