



The Cost of the Double Burden of Malnutrition: Social and Economic Impact

Side event on the margins of the Annual Session of the Executive Board

Tuesday, 13 June 2017, 13:15– 14:45

Auditorium, WFP Headquarters

You are kindly invited to the side event on *The Cost of the Double Burden of Malnutrition: Social and Economic Impact*. Key remarks will be made by H.E. Sandra Elizabeth Alas Guidos, Ambassador of El Salvador and Chair of the Latin American and the Caribbean Group (GRULAC), and Miguel Barreto, Regional Director for Latin America and the Caribbean, WFP.

The findings of the ground-breaking study will be presented by Rodrigo Martinez, Social Affairs Officer, Economic Commission for Latin America and the Caribbean (ECLAC) and Marc Andre Prost, Regional Nutrition Advisor for Latin America and the Caribbean, WFP. The session will be moderated by Lauren Landis, Director of Nutrition, WFP.

The co-existence of undernutrition and overweight/obesity within families and communities is shaping the new nutrition landscape of Latin American countries. Urbanisation, changing physical activity and dietary patterns are driving this change resulting in a double burden of malnutrition disproportionately affecting the most vulnerable families.



The event will focus on the results of *the cost of the double burden of malnutrition* study, jointly conducted by WFP and ECLAC and finalized in April 2017, which estimates the impact of this multifaceted problem on health, education and productivity outcomes and looks at out how shifting patterns of malnutrition will affect these costs in the future. The study provides powerful evidence for strategies that address malnutrition in all its forms to be at the centre of the public debate on social development policies.

We look forward to welcoming you.

Summary and full report in English and Spanish are available at the following link: [*The cost of the double burden of malnutrition: Social and economic impact. Summary of the pilot study.*](#)