P4P pilot initiative final evaluation

Key elements of the evaluation process

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Structure of the presentation

- Objectives and expected users
- Scope
- Key evaluation issues
- Consultation process
- Evaluation phases
- Evaluation team
Objectives & expected users

Objectives:
• Accountability
• Learning

Expected users:
• WFP management
• Donors
• Government partners
• Executive Board
Evaluation scope

- 2008 - 2013
- All the pilot countries
- Pilot dimension of the initiative
- P4P like activities in non-pilot countries not directly part of the evaluation
Key issues: Relevance

Relevance for smallholder/low income farmers in particular for women in view of their specific context;

Coherence with policies of national governments and of national and international partners in the pilot countries;

Coherence with WFP mandate, SPs and related policies;

Appropriateness of the design in view of the objectives pursued and validity of assumptions.
Key issues: Effectiveness

Assessment of the results achieved for each of the 4 objectives pursued by the pilot

The evaluation will take into consideration the pilot dimension of the initiative when assessing the results
Key issues: Efficiency

- Efficiency of the multilevel organisational framework;
- Cost-benefit analysis of the various approaches tested within the initiative;
- Value added of the investments in documenting and sharing knowledge and in M&E system;
- Value added of various types of partnerships developed with the national and international partners.
Key issues: Impact

• Impact of P4P on participating smallholder farmers’ sales and on corresponding markets;

• Analysis of the livelihood changes for smallholders that can be attributed to the pilot initiative.
Key issues: Sustainability

- Sustainability of approaches tested and implications in terms of organisational framework to be maintained during the scaling up of the relevant results.
Better Prepared
And Ready to Help

Emergency Preparedness Mission Nepal
February 2011

Timeline


Evaluation phases

Preparation ➔ Inception ➔ Data & docs review ➔ Field work ➔ Reporting ➔ Executive Board

Workshops

Deliverables

TOR ➔ Inception report ➔ Note ➔ Debriefings in countries ➔ Aide memoir ➔ Overall debriefing ➔ Summary evaluation report ➔ Management response
Inception phase

Purpose:
• Develop an in-depth understanding of the TOR
• Translate them into an operational plan according to which the evaluation will be carried out.

Activities:
• Initial analyses of background materials
• Briefing mission in rome
• Inception mission in Kenya (RO, CO, AERC)
• Participation to P4P consultation
Data and document review

• Focus documentation produced by P4P at country and global level

• Key informant interviews (distance)

• Web based survey to all P4P pilot countries
6 country visits

Purpose:
• Complement and triangulate evidence gathered from the data and documents review

Activities:
• pilot mission
• Internal workshop
• 5 other missions
• Internal workshop
• Final debriefing in Rome
6 country visits

Each mission will

• start with a briefing
• end with a debriefing with the CO and key stakeholders in countries (and HQ and RB colleagues) on the key findings.
• include meetings with key partners, FOs, private sector partners such as traders and visit to initiative sites to meet smallholder farmers (especially women).

The evaluation team should be enabled to engage directly with partners / stakeholders without the presence of WFP colleagues.
Selection criteria

- Geo coverage and CO size;
- Type of countries (low-inc, low-med inc and post conflict);
- Availability of baselines, impact assessments and investment analysis data;
- Visit by the Mid-Term Evaluation (MTE);
- Approaches tested;
- Type of activities (mode of procurement);
- Farmer Organisation (FO) sales beyond P4P;
- Total contracted quantity (mt);
- Total funding amount (USD).

Ethiopia, Liberia and Tanzania already identified.
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<tr>
<th>Evaluation team</th>
<th>Rachel Percy</th>
<th>Abigail Carpio</th>
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<tr>
<td><strong>Team leader</strong></td>
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<td>Market Development expert</td>
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<td><strong>Lead evaluation expert</strong></td>
<td>Stephen Jones</td>
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Thank you